



TestCon

TESTCON EUROPE 2026

OCTOBER 20-23, VILNIUS & ONLINE
SPONSORSHIP OPPORTUNITIES

TESTCON
2026

WWW.TESTCON.LT



ABOUT US



WHEN?

October 20-23, 2026



ONLINE VS ONSITE

The on-site conference will be held in Vilnius. The online conference will be held using Pine events platform.



WORKSHOPS & CONFERENCE

The event will kick off with a full day of pre-conference workshops on October 20, followed by three days of immersive conference experiences on October 21-23.



TestCon Europe is the ideal platform for addressing key challenges in software testing, from adapting to emerging technologies like AI and IoT to integrating with Agile and DevOps workflows. The conference will tackle critical issues such as security, accessibility, scalable automation, and testing at scale, while providing solutions for managing resource constraints and navigating the complexities of AI/ML. With a rich lineup of talks, workshops, and networking opportunities, TestCon equips testers with the tools and insights they need to deliver quality and stay ahead in the ever-evolving industry.

800+
ATTENDEES

60+
TALKS

8+
WORKSHOPS

5
TRACKS

4
DAYS

CONFERENCE BY NUMBERS



REGIONS

NORTHERN EUROPE



WESTERN EUROPE



CENTRAL & EASTERN EUROPE



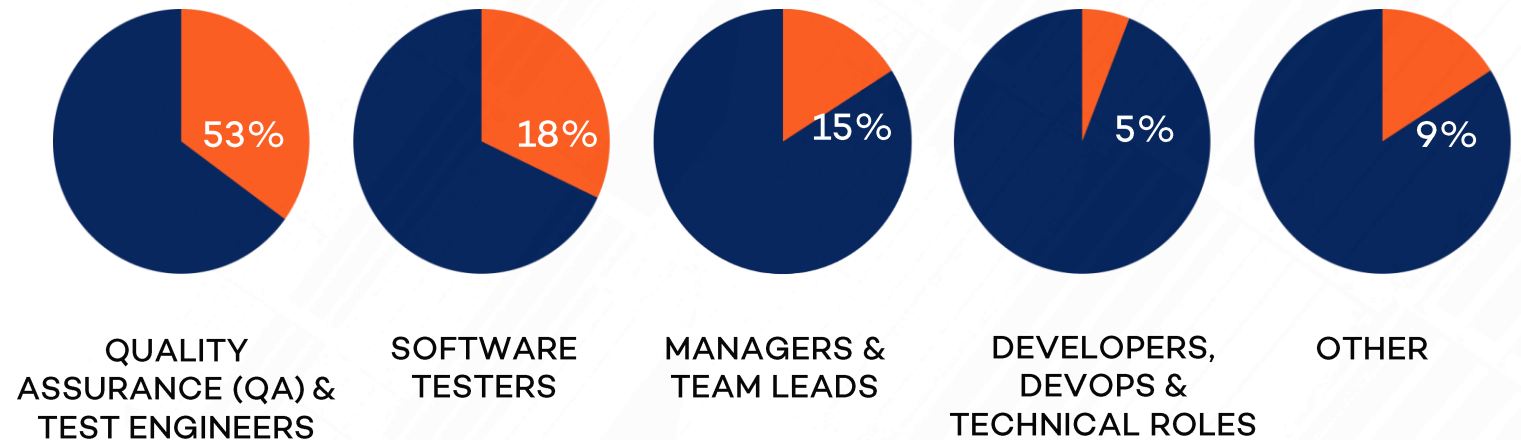
SOUTHERN EUROPE



OUTSIDE EUROPE



JOB ROLES



EXPERIENCE LEVELS





CONFERENCE REACH



+134k

Yearly
Website Users



>4.8k

Social Media
Followers



>14k

Newsletter
Subscribers





BRONZE

Basic Visibility: Ideal if your goal is to make your brand visible to the target audience

2.000



EXHIBITOR

Dedicated Booth Presence:
Includes a dedicated exhibition booth to demo products, engage visitors, collect leads and build direct connections.

3.500



SILVER

Enhanced Visibility and Engagement:
Perfect for companies wanting to increase brand visibility and share ideas with the target audience

5.000



ONLINE

Online Visibility and Engagement: Ideal for companies looking to boost brand awareness and connect with their target audience online

6.000



GOLD

Market Presence and Networking: Tailored for those aiming to strengthen their market presence, engage with customers and partners face to face, and share valuable knowledge with participants

8.000



PLATINUM

Premium Leadership Showcase: Elevate your brand by choosing our top-tier package, designed to highlight your leadership and secure premium positioning within the esteemed TestCon Community

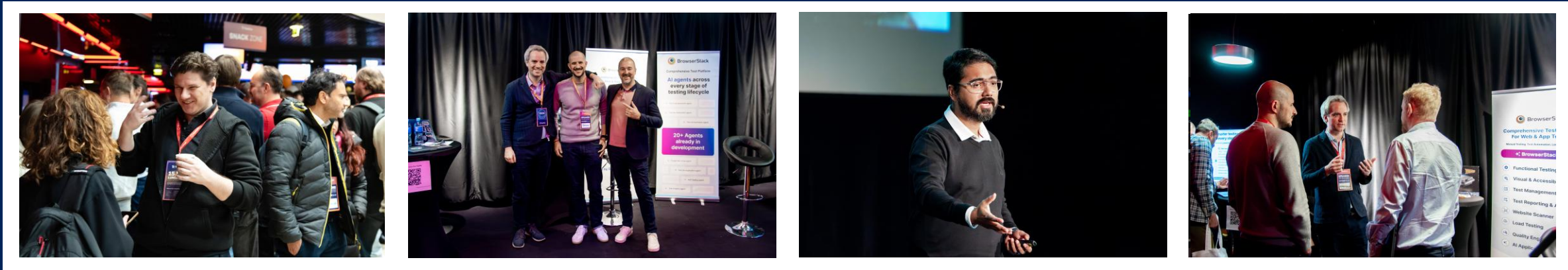
12.000

SOME OF OUR MOST RECENT SPONSORS:



SPONSORSHIP PACKAGES

PRE-CONFERENCE BENEFITS	PLATINUM	GOLD	ONLINE	SILVER	EXHIBITOR	BRONZE
Logo with clickable link on the conference homepage	X	X	X	X	X	X
Logo featured in conference newsletters sent to the database contacts	X	X	X	X	X	X
Social media welcome post on Facebook, Twitter, and LinkedIn	X	X	X	X	X	X
Company name mentioned in pre-conference emails sent to registered participants	X	X	X	X	X	X
Custom discount code for additional conference tickets	X	X	X	X	X	X



SPONSORSHIP PACKAGES

AT THE CONFERENCE	PLATINUM	GOLD	ONLINE	SILVER	EXHIBITOR	BRONZE
Conference lead list provided 1-2 working days after the event	X					
Workshop or panel discussion opportunity (deliver a full-day pre-conference workshop or host a 45-min panel discussion on a selected topic, scheduled on a chosen day)	X					
Speaking opportunity with a 40-min talk + 5-min Q&A	2	1	1*			
Hosting a conference track (opportunity to moderate and engage with speakers and audience)	X	X				
Booth in the conference area (TV, chairs, and tables provided)	X	X			X	
Complimentary booth personnel passes	3	3			2	
SMS announcement to conference participants	3	2				
Social media post on Facebook, Twitter, and LinkedIn featuring photos from the conference	X	X				
Logo featured on the main hall screen	X	X				
Logo on attendee badges	X	X		X		
Participation as a panelist in an open discussion (topics provided by organizers)	X	X		X		
Company roll-ups displayed in the conference area	5	3		2		1
Logo featured on informational TV screens	X	X	X	X	X	X
Full company description and logo displayed on the conference platform	X	X	X	X	X	X
Complimentary conference attendee tickets	5	3	3*	2		1
Acknowledgment during opening and closing ceremonies	X	X	X	X		X
Banners displayed on various pages of the conference platform	X		X			
Virtual booth on the conference platform	X		X			
Logo on the virtual stage track in the conference platform	X		X			
Logo displayed on the streaming session screen in the conference platform	X		X			
PRICES**	12.000	8.000	6.000	5.000	3.500	2.000

* Online attendance only | ** Excluding VAT.

Sponsorship opportunities are defined more specifically further

EXCLUSIVE CONFERENCE AFTER PARTY SPONSORSHIP PACKAGE



Take the unique privilege of hosting the much-anticipated after - party, providing an unforgettable experience for all conference attendees.

With a budget of **6000 Eur excl. VAT**, your generous support will contribute to the success of the event and elevate your brand in the testing and QA community.

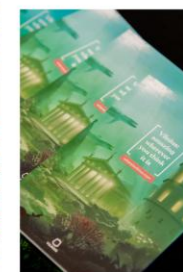
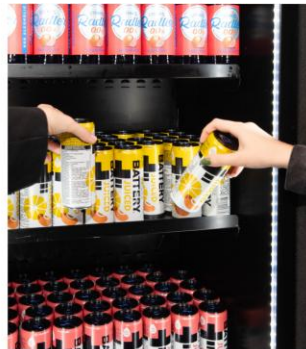
- Logo with clickable link on the conference homepage
- Custom discount code for additional conference tickets
- Social media welcome post on Facebook, Twitter, and LinkedIn
- Logo featured in conference newsletters sent to the database contacts
- Company name mentioned in pre-conference emails sent to registered participants
- Acknowledgment during opening and closing ceremonies
- Full company description and logo displayed on the conference platform
- 3 complimentary conference attendee tickets
- Logo featured on the main hall screen
- Logo featured on informational TV screens
- Logo on attendee badges
- Social media post on Facebook, Twitter, and LinkedIn featuring photos from the conference

IN-KIND SPONSORSHIP



Take your brand to the next level at TestCon Europe by partnering with us through an in-kind sponsorship. We offer flexible, customized packages that allow you to exchange products or services for prime visibility at this international conference.

Contact us at info@testcon.lt to discuss how we can create a mutually beneficial partnership.





“

Postman thoroughly enjoyed being part of TestCon Europe! The event was organized seamlessly, and the venue provided a fantastic setting for both networking and in-depth discussions. We connected with amazing professionals and had meaningful conversations with attendees. Highly recommend this conference to anyone in the industry!”

POSTMAN TEAM



OUR CONTACT

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