



TESTCON EUROPE 2024

OCTOBER 22–25, VILNIUS & ONLINE
SPONSORSHIP OPPORTUNITIES

Online and Onsite Packages



ABOUT US



WHEN?

October 22-25, 2024



ONLINE VS ONSITE

The on-site conference will be held in Vilnius.
The online conference will be held using Pine events platform.



TARGET GROUPS

TestCon Europe is the leading event primarily aimed at Software Testers and Test Analysts, QA Engineers, Developers, Test Managers, Team Leads.



Sponsorship Packages for Onsite Attendance

ONSITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of onsite attendees emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Booth at the conference area	1	1		
Quiz before the closing keynote	x	x		
SMS announcements for participants during the conference	x	x		
Logo on the main hall screen	x	x		
Distribution of leaflets, gifts or other material	x	x		
Participating as a discussor in an open panel discussion	x	x	x	
Social media posts (Facebook, Twitter, LinkedIn)	x	x	x	
Logo on the badge	x	x	x	
Logo on informational TV screens	x	x	x	x
Logo on promotional mailings to attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 3-days onsite conference	5	3	2	1
Mentioning during opening and closing ceremonies	x	x	x	x
PRICE FOR ONSITE SPONSORSHIP PACKAGES**	12 000 Eur	8 000 Eur	5 000 Eur	2 000 Eur
PRICE FOR ONLINE AND ONSITE SPONSORSHIP PACKAGES**	18 000 Eur	12 000 Eur	7 500 Eur	3 000 Eur

Sponsorship opportunities are defined more specifically further.
 *The space for opportunities are limited, therefore we rely on first-come, first-served basis.
 ** Excluding VAT.

Sponsorship Packages for Online Attendance

ONLINE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of online attendees emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Virtual booth and company's placement in the lobby	x	x		
Announcements (SMS, push and email notifications) for participants during the conference	x	x		
Social media posts (Facebook, Twitter, LinkedIn)	x	x		
Logo on a virtual stage track	x	x		
Logo in a streaming session screen	x	x		
Livestream Booth at Sponsors area	x	x	x	
Distribution of digital handouts and products	x	x	x	
List of Sponsor's booth visitors contacts	x	x	x	
Banners on the conference platform's different pages	x	x	x	
Participating as a discussor in an open panel discussion	x	x	x	
Option to schedule calls with speakers and attendees	20	10	5	
Job listings on the conference platform	10	5	2	
Option to see attendees' list and chat on the platform	x	x	x	x
Business card on the platform	x	x	x	x
Logo on platform letters to attendees	x	x	x	x
Logo on promotional mailings to attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Complimentary tickets to 3-days online conference	5	3	2	1
Mentioning during opening and closing ceremonies	x	x	x	x
PRICE FOR ONLINE SPONSORSHIP PACKAGES**	12 000 Eur	8 000 Eur	5 000 Eur	2 000 Eur
PRICE FOR ONLINE AND ONSITE SPONSORSHIP PACKAGES**	18 000 Eur	12 000 Eur	7 500 Eur	3 000 Eur

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Exclusive Conference After Party Sponsorship Package



Take the unique privilege of hosting the much-anticipated after-party, providing an unforgettable experience for all conference attendees. With a budget of approximately 6000 Eur, your generous support will contribute to the success of the event and elevate your brand in the testing and QA community.

- Mentioning during opening and closing ceremonies
- 3 complimentary tickets to 3-days onsite conference
- Logo on the conference website
- Logo on promotional mailings to attendees
- Logo on informational TV screens
- Logo on the badge
- Social media posts (Facebook, Twitter, LinkedIn)
- Logo on the main hall screen
- SMS for participants during the conference

CONTACT



Rugile Anskaityte
Conferences Coordinator



info@testcon.lt



[+37061800999](https://wa.me/37061800999)