



OCTOBER 24-27 / IN-PERSON & ONLINE

TESTCON EUROPE 2023

SPONSORSHIP OPPORTUNITIES

Online and On-site Packages





WHEN?
OCTOBER 24-27, 2023



ONLINE VS ON-SITE

The on-site conference will be held in Vilnius. The online conference will be held using pine events platform.



TARGET GROUPS

TestCon Europe is the leading event primarily aimed at Software Testers and Test Analysts, QA Engineers, Developers, Test Managers, Team Leads.

ABOUT



Sponsorship Packages for On-site Attendance

ON-SITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of on-site attendee emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk or hosting panel discussion)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience)	2	1		
Booth at the conference area	1	1		
Quiz before the Closing Keynote	x	x		
SMS announcements for participants during the conference	x	x		
Logo on the main hall screen	x	x		
Distribution of leaflets, gifts or other material	x	x		
Participating as discussor in open panel discussion	x	x	x	
Mentioning through Twitter, Facebook, LinkedIn	x	x	x	
Logo on the badge	x	x	x	
Logo on promotional mailings for the attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Logo on informational TV screens	x	x	x	x
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 2-Days on-site conference	5	3	2	1
Mentioning during Opening and Closing ceremonies	x	x	x	x
PRICE FOR ON-SITE SPONSORSHIP PACKAGES	12 000 €	8 000 €	5 000 €	2 000 €
PRICE FOR ON-SITE AND ONLINE SPONSORSHIP PACKAGES	18 000 €	12 000 €	7 500 €	3 000 €

Sponsorship opportunities are defined more specifically further.
 *The space for opportunities are limited, therefore we rely on first-come, first-served basis.
 ** Excluding VAT.

Sponsorship Packages for Online Attendance

ONLINE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of online attendee emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk or hosting panel discussion)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on virtual track)	2	1		
Virtual booth and company`s placement in the lobby	x	x		
Announcements (SMS, push and email notifications) for participants during the conference	x	x		
Mentioning through Twitter, Facebook, LinkedIn	x	x		
Logo on virtual stage track	x	x		
Logo in streaming session screen	x	x		
Livestream Booth at Sponsors area	x	x	x	
Distribution of digital handouts and products	x	x	x	
List of Sponsors booth visitor contacts	x	x	x	
Banners on conference platform different pages	x	x	x	
Participating as discussor in open panel discussion	x	x	x	
Option to schedule calls with speakers and attendees	20	10	5	
Job listings on the platform	10	5	2	
Option to see the attendee list and chat on the platform	x	x	x	x
Your business card on the platform	x	x	x	x
Logo on platform letters to attendees	x	x	x	x
Logo on promotional mailings for the attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Complimentary tickets to 2-Days online conference	5	3	2	1
Mentioning during Opening and Closing ceremonies	x	x	x	x
PRICE FOR ONLINE SPONSORSHIP PACKAGES **	12 000 €	8 000 €	5 000 €	2 000 €
PRICE FOR ON-SITE AND ONLINE SPONSORSHIP PACKAGES	18 000 €	12 000 €	7 500 €	3 000 €

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CONTACT



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