



TestCon Europe 2022

ONLINE EDITION

Sponsorship Opportunities



When? October 26-27, 2022

Where? Online

The online conference will be held using pine.events platform.

2
DAYS

4
TRACKS

40+
TALKS

2000+
ATTENDEES

TestCon Europe is the leading conference for everyone willing to learn testing trends, best practices and make their contribution to the smoother software development cycle and quality.

Topics: Test Management, Testing Techniques and Methodologies, Test Automation, Performance Testing, Testing the Internet of Things (IoT), Testing Metrics, Agile Testing, Test Team Leadership, Soft Skills.

Sponsorship Packages for Online Attendance



SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of attendee emails (1500-2000)	✓	✗	✗	✗
Virtual booth and company`s placement in the lobby*	✓	✗	✗	✗
Hosting panel discussion*	1	✗	✗	✗
Speaker opportunity	1	1	✗	✗
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on virtual track)	✓	✓	✗	✗
Announcements (SMS, push and email notifications) for participants during the conference	✓	✓	✗	✗
Scheduled marketing messages through Twitter, Facebook, LinkedIn (before the conference)	✓	✓	✗	✗
Logo on virtual stage track*	✓	✓	✗	✗
Livestream booth at Sponsors area	✓	✓	✓	✗
Distribution of digital handouts and products	✓	✓	✓	✗
List of Sponsors booth visitor contacts	✓	✓	✓	✗
Banners on conference platform different pages	✓	✓	✓	✗
Participating as discussor in panel discussion	✓	✓	✓	✗
Option to schedule calls with speakers and attendees	20	15	10	✗
Complimentary tickets to 2-Days conference	10	7	5	3
Option to see the attendee list and chat on the platform	✓	✓	✓	✓
Job listings on the platform	10	7	5	3
Your business card on the platform	✓	✓	✓	✓
Logo on platform letters to attendees	✓	✓	✓	✓
Logo on promotional mailings for the attendees	✓	✓	✓	✓
Logo on the conference website	✓	✓	✓	✓
Mentioning during Opening and Closing ceremonies	✓	✓	✓	✓
PRICE**	7 000 €	5 000 €	3 000 €	1 000 €

*The space for opportunities are limited, therefore we rely on first-come, first-served basis.
** Excluding VAT.

Our other conferences



[WEBSITE](#)

Developers, IT Professionals,
IT Managers

**300-650
attendees**

DevOps methodologies, tools and
approaches



[WEBSITE](#)

Business, RPA Analysts and
Developers, Process Architects,
Operations Managers,
Transformation Leads

**300-450
attendees**

RPA, business process optimization
and AI conference



[WEBSITE](#)

Developers, Software Architects,
Business Intelligence
Developers, Testers, DevOps,
Data Scientists, Big Data,
Database Professionals

**300-550
attendees**

Software Development



[WEBSITE](#)

Digital Marketing Specialists

**3000+
attendees**

Digital marketing mindset,
technologies, methods, practises



[WEBSITE](#)

Software Testers and Test
Analysts, QA Engineers,
Developers, Test Managers,
Team Leads

**600-1000
attendees**

Software Testing and QA



[WEBSITE](#)

Developers, IT Professionals
and Users

**400-800
attendees**

Big Data, High Load, Data Science
and Machine Learning and AI



Donatas Sedys
Conferences Co-Founder

info@testcon.lt

+37061880137