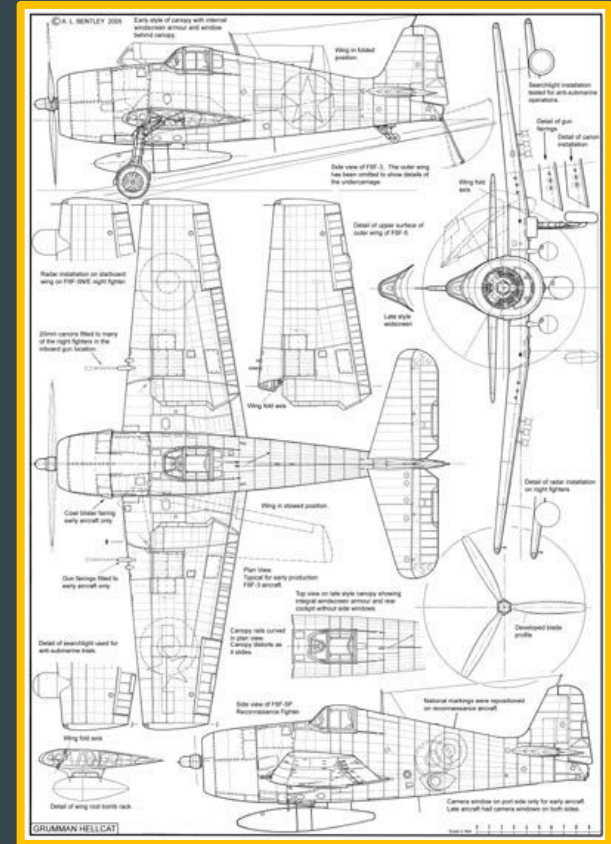


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About Me!



QA / Testing

(last 22 years)

- Tester
- QA Manager
- Blogger / Podcaster
- Speaker
- Consultant
- Solution Architect



Joel Montvelisky
Follow: @joelmonte

PractiTest

- Chief Solution Architect

Other Stuff

- Testing 1-on-1 Podcast
- State of Testing™
- Online Test Conference

PractiTest Solution **QA information hub for better decision making**

End-to-end test management to incorporate all testing elements in one central platform



- Increase Visibility & Communication
- Streamline Processes
- Enhance Efficiency
- Lower Cost and Improve ROI
- Reduce Time to Market

Trusted & loved by 100s of teams across continents & industries

Software & Technology



Healthcare



Finance/Insurance



Retail



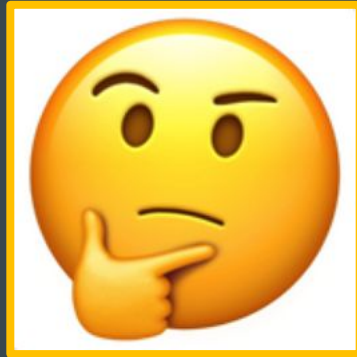
Edu & Gov



More



Stop focusing on Testing?



Let's get started!
With a Question...

What Value Do You Provide to Your Company?

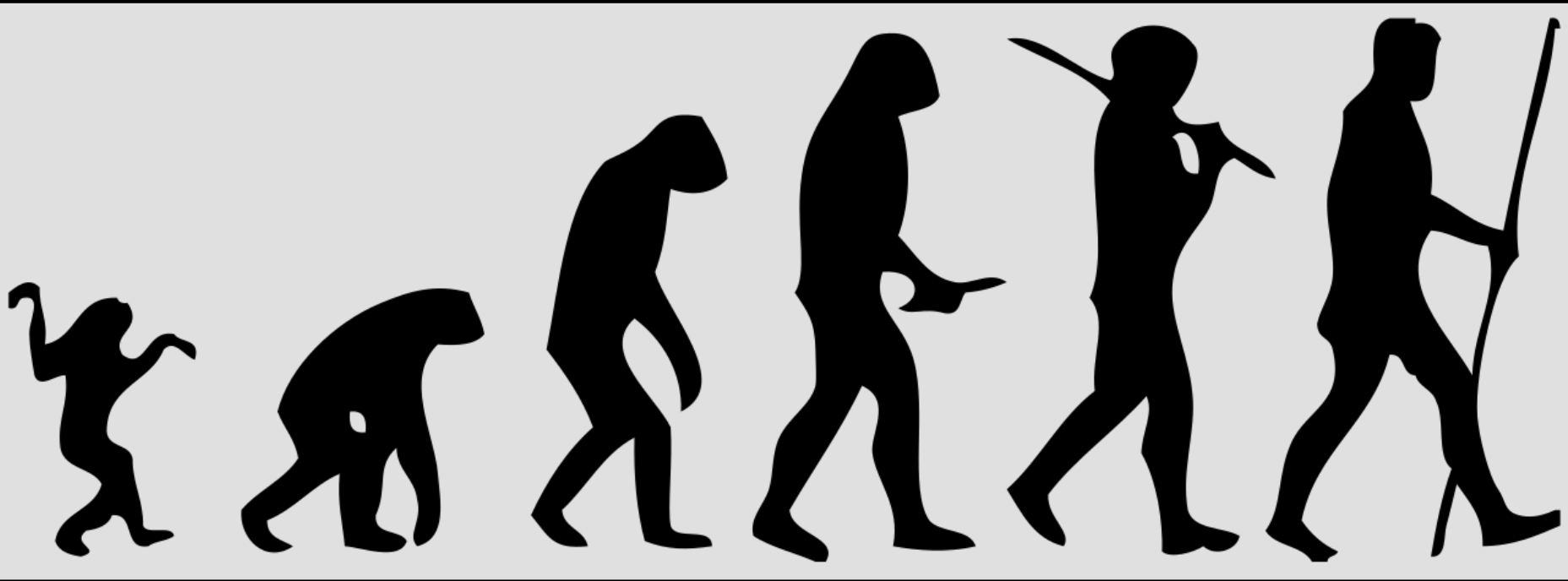


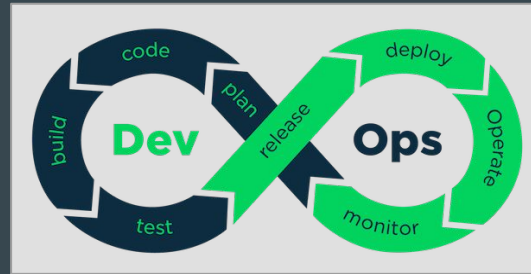
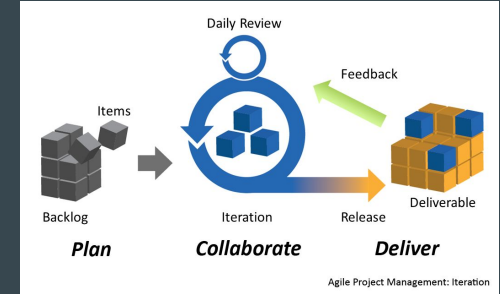
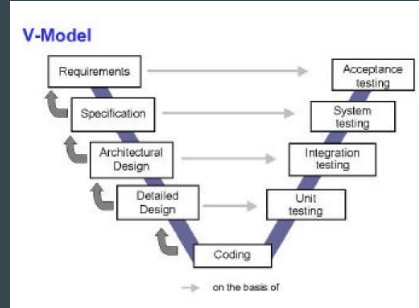
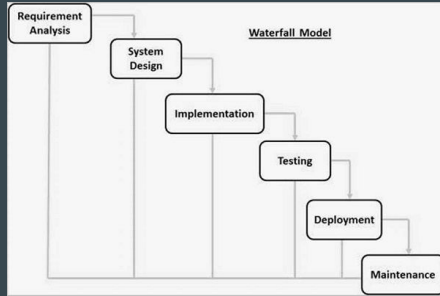
What Value Do You Provide to Your Company?

- What decisions do you help make?
- How do you change the way your company delivers products?
- If you were not there, what would be different?

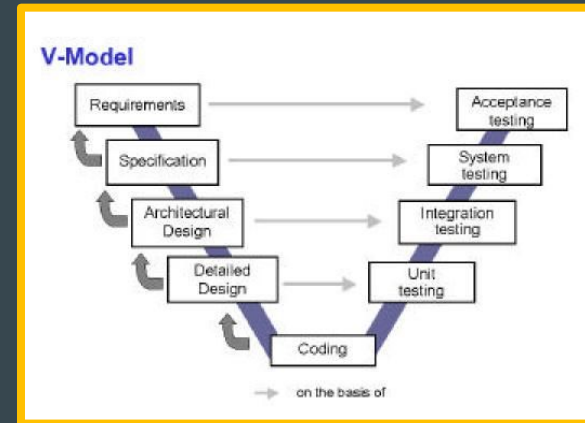
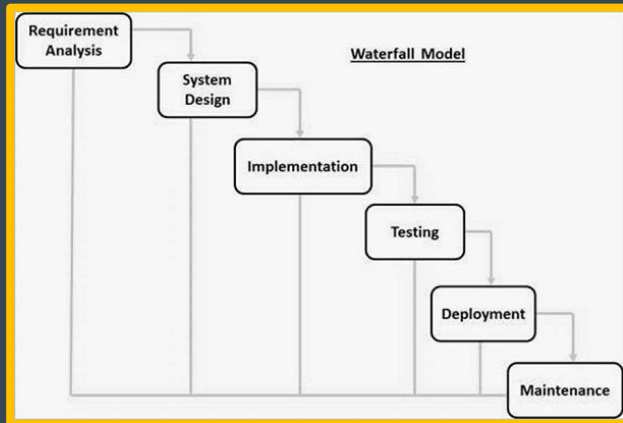
Hold on to these answers for the next 20 min...

Software Development is undergoing a constant Evolution





Waterfall – V – W Models



Waterfall – V – W Models

- Requirements are “ready” and “complete”
- Dev & Testing work separately
- Work based on Cycles converging into a Big Release
- Products are shipped to “someone” outside the team
- Feedback comes via 3rd or 4th sources

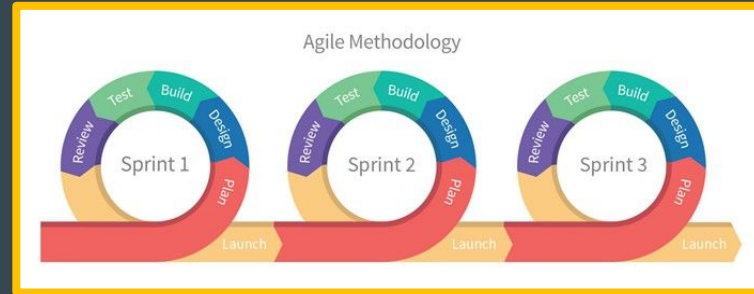
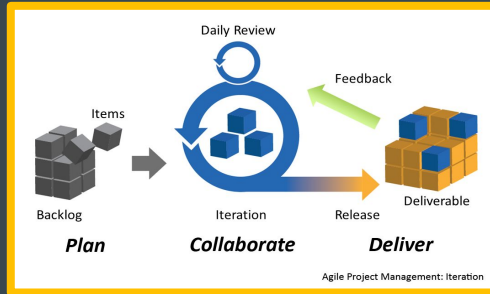
Waterfall – V – W Models

Objective of the Testing Team:

Find all the bugs before releasing the product.

Ensuring the final product has reached the desired levels of quality and stability.

Iterative / Agile Models



Iterative / Agile Models

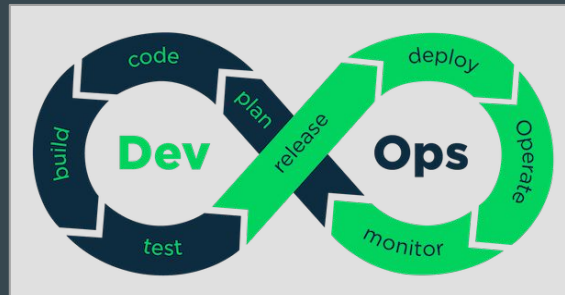
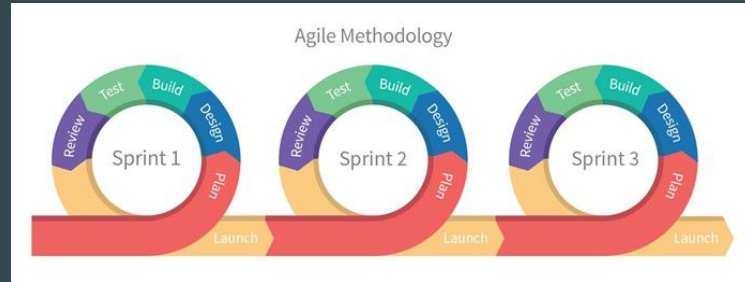
- Dev & Test work as an Integrated group
- User stories are elaborated by the team
- Devs “should” take a more active part in testing
- Short sprints, faster delivery and feedback
- Products are shipped to someone outside the team
- Feedback via 3rd or 4th sources

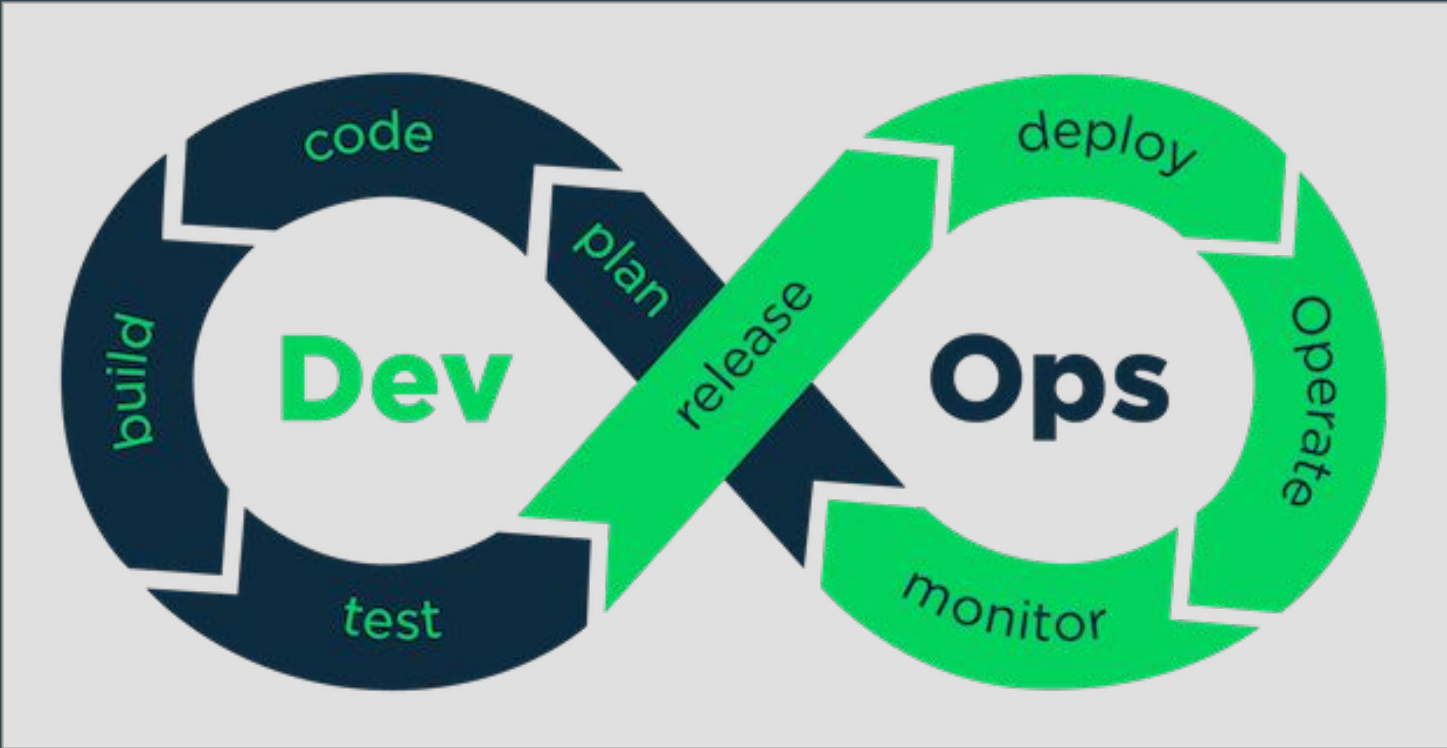
Iterative / Agile Models

Objective of the Testing Team:

Work together with Dev
to test and deliver products quickly,
receive feedback from the field,
and continue the development process.

How we got to DevOps?





DevOps

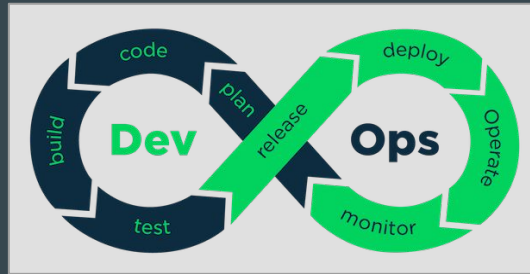
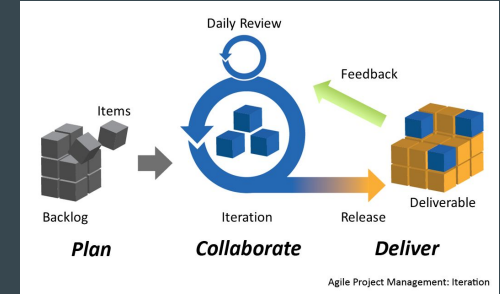
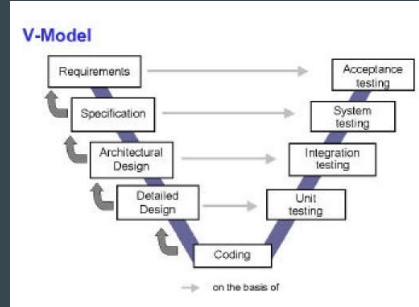
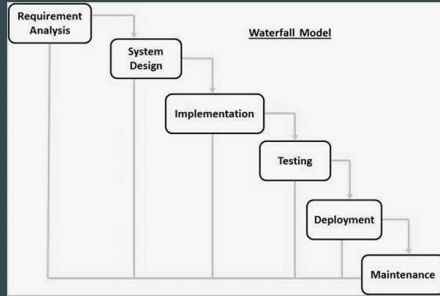
Feels a lot like Agile but...

- We are in charge of deploying and running the product in our production environments
- We do not need to wait or ask others to get feedback on the product – we can measure it directly from usage
- Cost of releasing bugs to production is radically reduced

Objective of the Testing Team:

Work with Dev to release quickly,
enabling stability on the deployment process,
engineering fast feedback from production.

Back to our “evolution”



Modern Testing



Modern Testing - MT

Originally defined by Alan Page and Brent Jensen in the AB Testing Podcast



<http://moderntesting.org>

AB Testing

Alan and Brent talk about Modern Testing – including Agile, Data, Leadership, and more.

Modern Testing Principles

The Modern Testing Mission Statement

Accelerate the Achievement of Shippable Quality

The MT Principles

These continue to be a work in progress – feel free to add comments, or join our slack group for a more detailed discussion.

The seven principles of Modern Testing are:

1. Our priority is improving the business.
2. We accelerate the team, and use models like Lean Thinking and the Theory of Constraints to help identify, prioritize and mitigate bottlenecks from the system.
3. We are a force for continuous improvement, helping the team adapt and optimize in order to succeed, rather than providing a safety net to catch failures.
4. We care deeply about the quality culture of our team, and we coach, lead, and nurture the team towards a more mature quality culture.
5. We believe that the customer is the only one capable to judge and evaluate the quality of our product
6. We use data extensively to deeply understand customer usage and then close the gaps between product hypotheses and business impact.
7. We expand testing abilities and knowhow across the team; understanding that this may reduce (or eliminate) the need for a dedicated testing specialist.

THE MODERN TESTING PODCAST

[Read the Modern Testing Principles](#)



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SEARCH AB TESTING

MT – Mission Statement

Accelerate the Achievement
of Shippable Quality

MT 7 Principles (1/2)

1. Our Priority is **Improving the Business**.
2. We accelerate the team, and use models like Lean Thinking and Theory of Constraints to help **identify, prioritize and mitigate bottlenecks** from the system.
3. We are a force of **continuous improvement**, helping the team adapt and optimize in order to succeed, **rather than providing a safety net** to catch failures.
4. We care deeply about the quality culture of our team, and we **coach, lead and nurture the team** towards a more mature **quality culture**.

MT 7 Principles (2/2)

5. We believe that the **customer is the only one** capable to judge and evaluate the **quality of our product**.
6. We **use data extensively** to deeply understand customer usage and then close the gaps between product hypotheses and business impact
7. We **expand testing abilities and knowledge across the team**; understanding that this may reduce (or eliminate) the need for a dedicated testing specialist.

MT – Mission Statement (second look)

Accelerate the Achievement of Shippable Quality

Testing



**Quality
Assurance**



What does this mean
to me and my team tomorrow?

**Focus on Quality
Not on Testing!**

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User Story Validation



User Story Validation

1. Generate MVPs – release small and get validation quickly
2. Define measurable success criteria for production
3. Define correct instrumentation for monitoring purposes



User Story Validation

4. Detect conflicts and inconsistencies with other product areas
5. Ensure usability and accessibility
6. Capture inputs from all other departments (support, sales, customer success, etc)



Bring “customers” into the Process



Bring “customers” into the process

1. Take part of calls and visits with support, services, sales, etc.
2. Create “Personas” for the Development process
3. When possible, bring data for use in development



Test Training and Coaching



Test Training and Coaching

1. Test Training for New Developers
2. Test process definition
3. Pair testing sessions with developers
4. Test pre-briefings and de-briefings with developers



Test Enablement for Devs



Test Enablement for Devs

1. Testing cookbooks
2. Test Environment generation
 - Readily available dockers
 - Realistic data and setup
3. Test artifacts development
 - Checklists
 - Heuristics
 - Sanity / Smoke scenarios



Deployment and Release Process



Deployment and Release Process

1. Release risk assessments
2. Staged process and milestones definition
3. Deployment and rollback design and testing
4. Scheduling and notification process

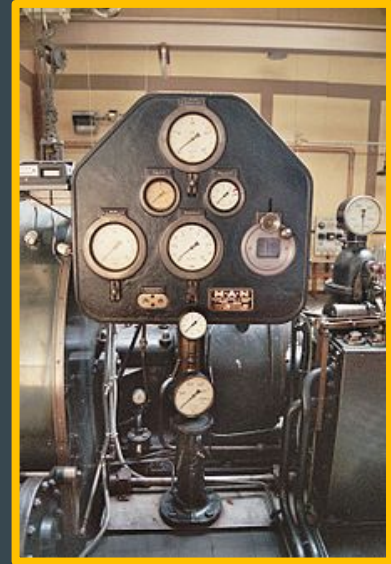


Production Analytics



Production Analytics

1. Instrumentation planning and testing
2. Feature-validation analytics
3. Dashboards & alerts generation
 - Product Health dashboards
 - Strategic Customer dashboards



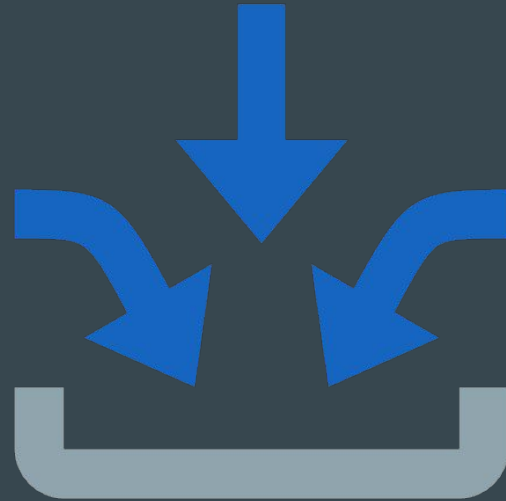
Coordination with External Teams



Coordination with External Teams

1. Gather inputs and needs
2. Generate Information flows
3. What teams?

- Program/Project Management
- Support
- Documentation
- Services
- Customer Success



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Back to our Original Question:

**What Value Do You
Provide to Your Company?**

What Value Do You Provide to Your Company?

- What decisions do you help make?
- How do you change the way your company delivers products?
- If you were not there, what would be different?

Focus more on Quality
and less on Testing

Thank you!

joel@practitest.com

@joelmonte

<http://qablog.practitest.com>