



Hey, Where is My Country?

How to Test Your App and Website for
Geolocation and Geopolitical Challenges

Renato Losio, Funambol







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Asia

Ikea forced to recall ‘Sea of Japan’ poster worldwide after Korean backlash



Kyodo

Published: 5:30pm, 5 Dec, 2014 ▾

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Swedish furniture giant Ikea will from next year stop selling a controversial decorative map in which the body of water between the Korean peninsula and Japan is labelled only as “Sea of Japan”, Yonhap News Agency reported.



The body of water between the Korean peninsula and Japan is labelled only as “the East Sea” on the South Korea has long demanded the waters be also called “the East Sea” on the



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New at IKEA

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New

PÅLHULT

Poster with wall hanger, Travel plans, 39 1/4x27 1/2"

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Apple changes Crimea map to meet Russian demands

🕒 27 November 2019



Crimea crisis



Apple has complied with Russian demands to show the annexed Crimean peninsula as part of Russian territory on its apps.

Russian forces annexed Crimea from Ukraine in March 2014, drawing international condemnation.

The region, which has a Russian-speaking majority, is now shown as Russian territory on Apple Maps and its Weather app, when viewed from Russia.

But the apps do not show it as part of any country when viewed elsewhere.

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Ukrainians condemn Apple's Crimea map change

🕒 28 November 2019

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Ukrainian politicians and bloggers have added their voice to condemnation of Apple's decision to show Crimea as a Russian territory on its maps.

Ukrainian foreign minister Vadym Prystaiko tweeted: "Apple, please stick to hi-tech and entertainment. Global politics is not your strong side."

Russian ex-world chess champion Garry Kasparov added his voice, calling the decision "unacceptable appeasement".

Apple is yet to comment on the move.

The changes were announced by the State Duma, Russian parliament's lower house, in a statement, which described the former listing as an "inaccuracy".

"Crimea and Sevastopol now appear on Apple devices as Russian territory," the statement read.

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How Kraftwerk influenced five decades of music



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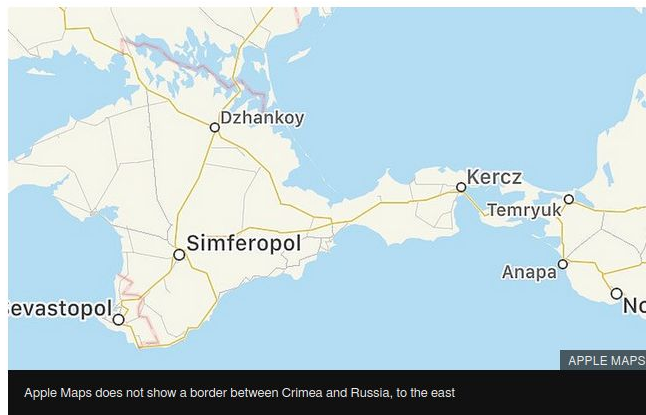
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Apple to take 'deeper look' at disputed borders

30 November 2019



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Apple says it is taking "a deeper look" at how it handles disputed borders.

Ukraine criticised the tech giant for showing Crimea as part of Russia's territory on its Maps and Weather apps.

An Apple spokeswoman says the company follows international and domestic laws and the change, which is only for users in Russia, had been made because of new legislation there.

Russia's annexation of Crimea from Ukraine in 2014 was condemned by much of the international community.

In a statement, Apple stressed "we have not made any changes to Apple Maps regarding Crimea outside of Russia."

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Will we ever shake hands again?



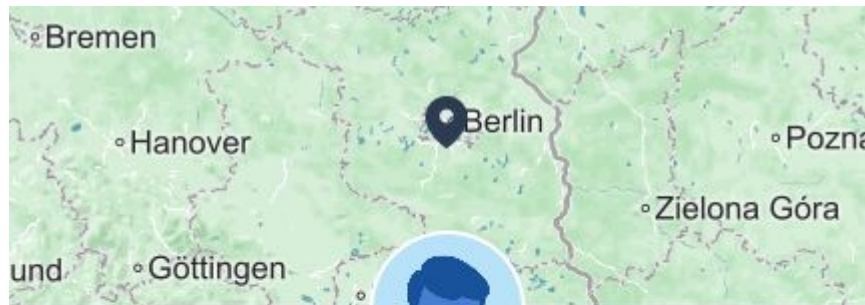
How Kraftwerk influenced five decades of music



Where do you call home?

Berlin|

- 📍 Berlin, Berlin, Germany
- 📍 Berlin, Germany
- 📍 Berlin, Maryland, United States
- 📍 Berlin, Connecticut, United States
- 📍 Berlin, New Jersey, United States



Renato Losio

Berlin, Germany

Our Community

Welcome to RaceBase World!



Iliyan Lazarov
Bulgaria



Elvin Ting
Singapore



Tobias Mews
France



**Robin
Armstrong**
United Kingdom



“Hong Kong people won’t use it.
It is pretty offensive here.”

a user in Hong Kong



The Hong Kong Special Administrative Region of the People's Republic of China



“Most of our users feel that
Hong Kong is China.”

#nocountry

Our Community

Welcome to RaceBase World!



Jules Robinson

Spain



Thomas Irawan

Singapore



**Diarmuid
O'Shea**

Hong Kong



**Tatsawan
Preedawiphat**

Thailand



so what?

Puglia



The 81% of the developed world (a billion people) online is unlikely to increase its number by much. China, at 58% (800m people) has more room for growth. But internet users elsewhere, who already handily outnumber those in the developed world and China put together, make up only 39% of their countries' populations. Those are the countries where most of the next billion will come from, and the billion after that, and the billion after that.

The Economist, 2019

Google slammed for removing Palestine from its maps

August 4, 2016 at 9:41 am | Published in: International Organisations, Israel, Middle East, News, Palestine



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- 05 **News**
Sanders: US complicit in Israel's occupation

4. Israel missing its capital. As [Haaretz](#) reports, Apple Maps -- unlike all the other mapping programs out there -- does not show Jerusalem as the capital of Israel -- moreover, it does not affiliate Jerusalem with a country. Let's hope this Apple Map epic fail does not set off another Middle East conflagration.

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Google maps error sparks invasion of Costa Rica by Nicaragua

Nicaragua has used an error on Google's internet maps system to justify an invasion of Costa Rica.



Nicaraguan troops planted a flag on Costa Rica's Calero Island Photo: REUTERS

By Jon Swaine in New York
9:00PM GMT 08 Nov 2010

Nicaragua troops last week crossed the San Juan river, which divides the two countries near the Caribbean coast, and planted a flag on **Costa**

Nicaragua

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In Nicaragua



Daniel Ortega, President of Nicaragua

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JANUARY 22, 2018



“Chinese regulators have publicly reprimanded a string of foreign corporations, including Qantas, Zara and Marriott, for labelling Tibet and Taiwan as independent countries, in online drop-down menus.”

China shuts Marriott's website over Tibet and Taiwan error

🕒 12 January 2018



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China has shut down the Chinese websites of Marriott International for a week, after the firm listed Tibet and others as separate countries.

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Features



If Robert Kennedy had not been killed...

Hong Kong protests: Brand 'witch hunt' takes over Chinese internet

By Manya Koetse
China social trend & online media watcher

🕒 15 August 2019

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As the protests intensify in Hong Kong, international luxury brands are getting caught in the crossfire.

Global brands such as Versace, Coach, Calvin Klein, Givenchy, ASICS, and Swarovski have all become tied up in controversy on the mainland this week for listing Hong Kong, Macau, and Taiwan as a separate countries or regions - not part of China.

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UN calls for end to Iraq protest violence

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US denies North Korean nuclear talks failed

🕒 9 hours ago

Features



The band born on a rubbish dump



The Americas

Oct 10th 2020 edition >

Alberto of the Antarctic

Argentina doubles in size, or so it claims

The government takes advantage of a UN ruling to extend the country's territorial waters



Robert Harding

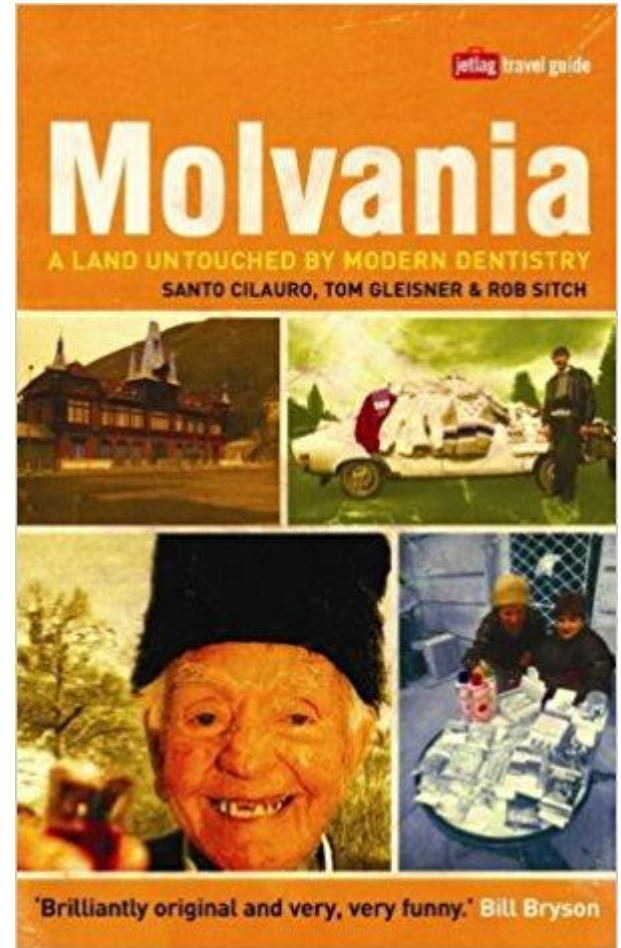
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ARGENTINA'S PRESIDENT, Alberto Fernández, has plenty to worry about: a soaring covid-19 caseload and a depressed economy. So it must have been

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Developers? QA?



quick fix?

#reversegeocoding



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Size	1.5 MB
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Size 897.5 KB

Date taken Today

Place taken Shenzhen, Guangdong,
China

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Where and when?

disputed territory & partially
recognized states

Sign-up

Address & phone number

Maps

Geolocation

Image recognition services

Voice interaction

#label



Take it all with you

Switch between devices, and pick up wherever you left off.



Choose your username

@gmail.com

Create a password

Confirm your password

Birthday

Month



Day

Year

Gender

I am...



Mobile phone



+49

Your current email address

Location

Germany (Deutschland)

Afghanistan (افغانستان)

Åland Islands (Åland)

Drop-down list

Just a label?

“Your country or territory of residence”

Location or country?

ISO 3166-1

Missing entries

Localization

#maps



italy



Directions



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Deutsch



Italien



Directions



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Italien



Italien ist eine parlamentarische Republik in Südeuropa; seine Hauptstadt ist Rom. Das italienische Staatsgebiet liegt zum größten Teil auf der vom Mittelmeer umschlossene...

Show facts about Italien ▾

Things to do

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Kolosseum



Schiefer Turm von Pisa



Pantheon

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Road

Italy

+

-

200 miles

250 miles

Alexandria

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israel



Directions

Traffic

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Israel



Directions



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Israel



Israel ist ein Staat in Vorderasien an der südöstlichen Mittelmeerküste, der an Libanon, Syrien, Jordanien, das Westjordanland, Ägypten und den Gazastreifen grenzt und aus sech...

Show facts about Israel

Things to do

See all



Grabskirche



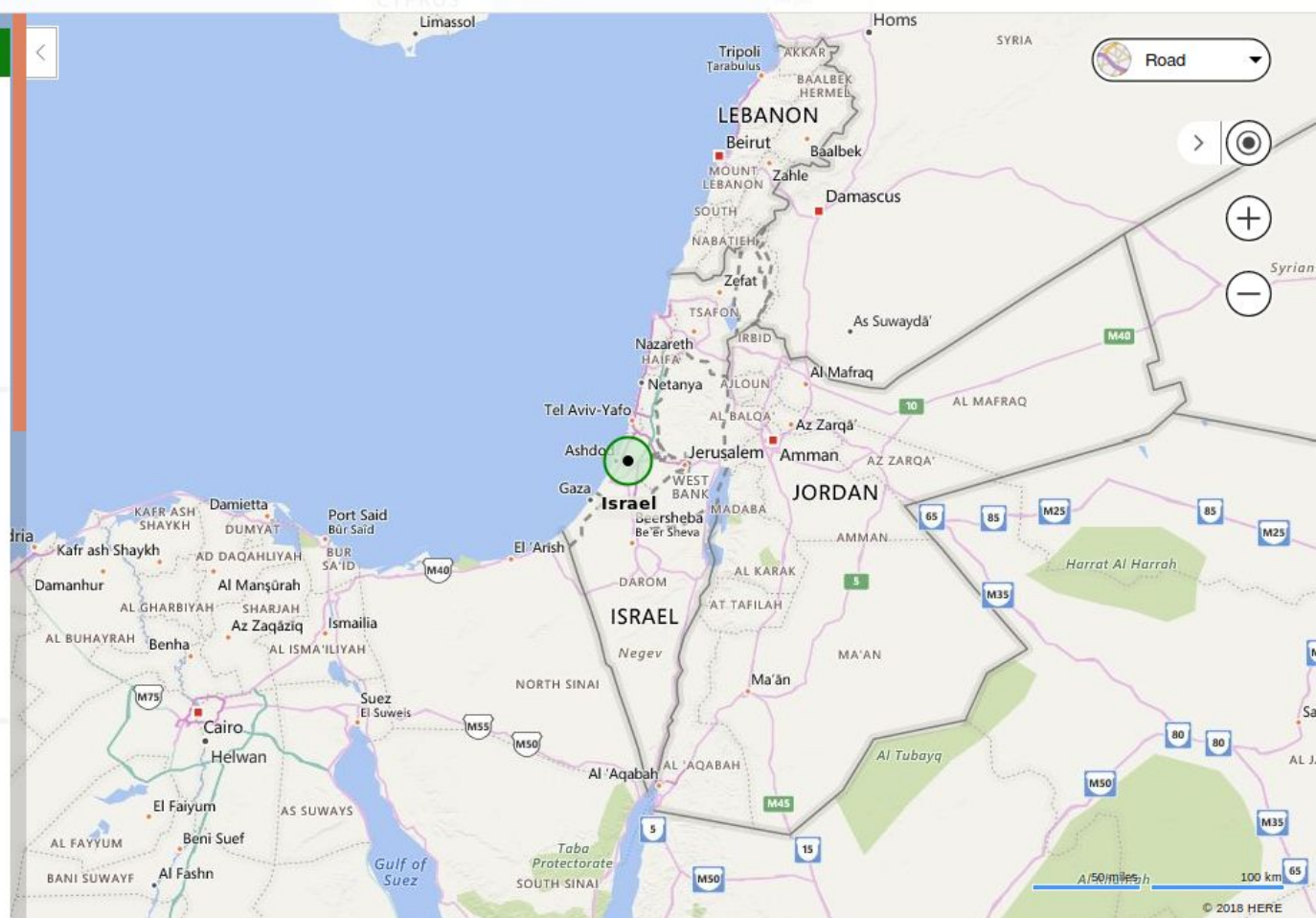
Felsendom



Klagemauer

Eat and drink

See all



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South Sudan

Serbia



Human Interests

Feb 27 at 1:07pm



Google Maps is Different in Other Countries

#autosuggestion



Palestine

Palestinian territories

English

Jerusalem

Judea and Samaria

West Bank

East Jerusalem

Arabic

Hebrew

Israel

Facebook

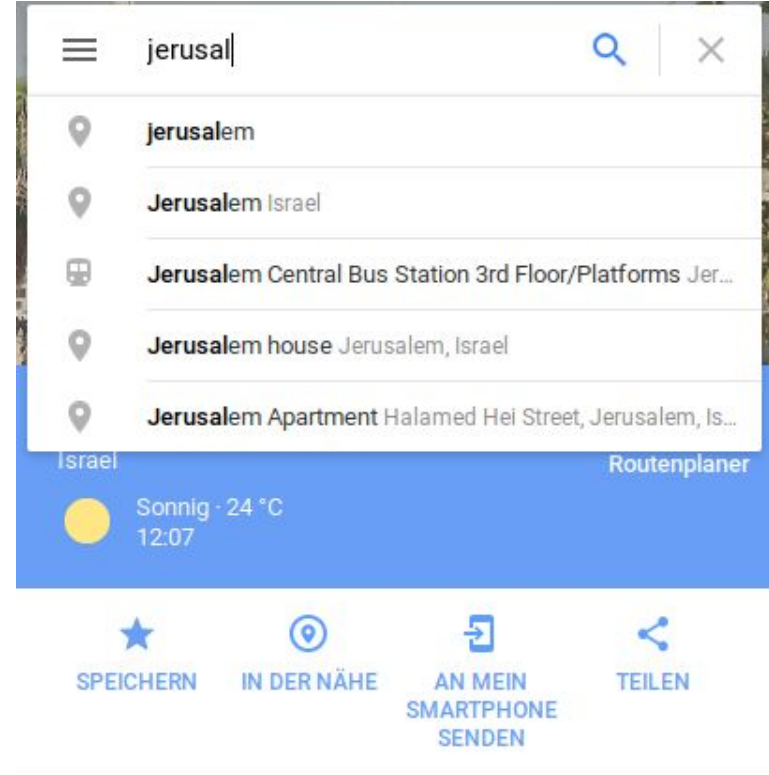
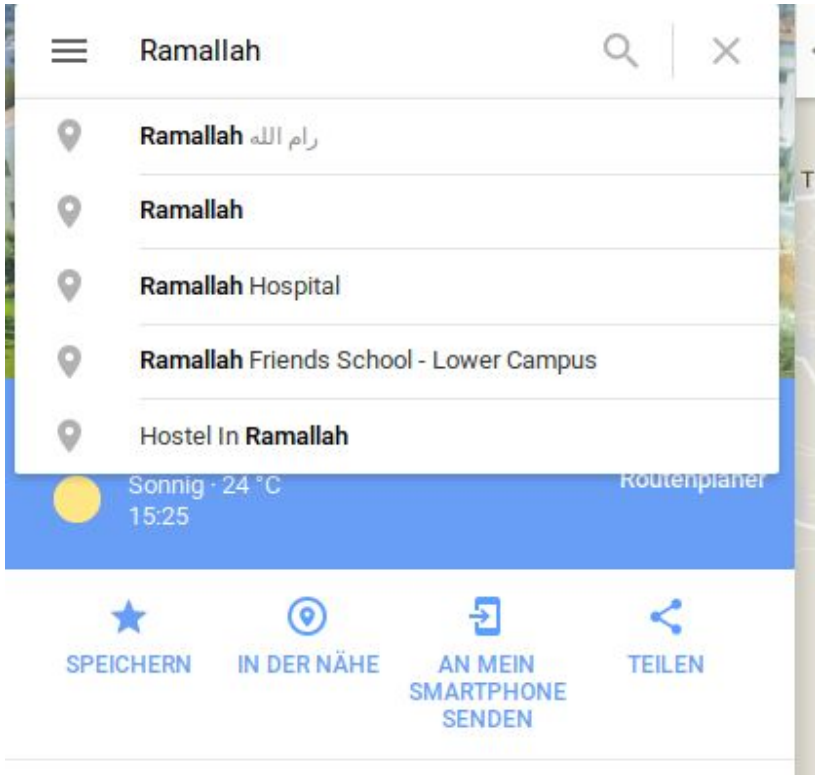
Title	Optional
Where To	📍 Ramall
Address	 Ramallah, Palestine City
From	 Ramallo, Argentina
With	 City
When	 Estación Ramallo, Argentina City
Story	

Title	Optional
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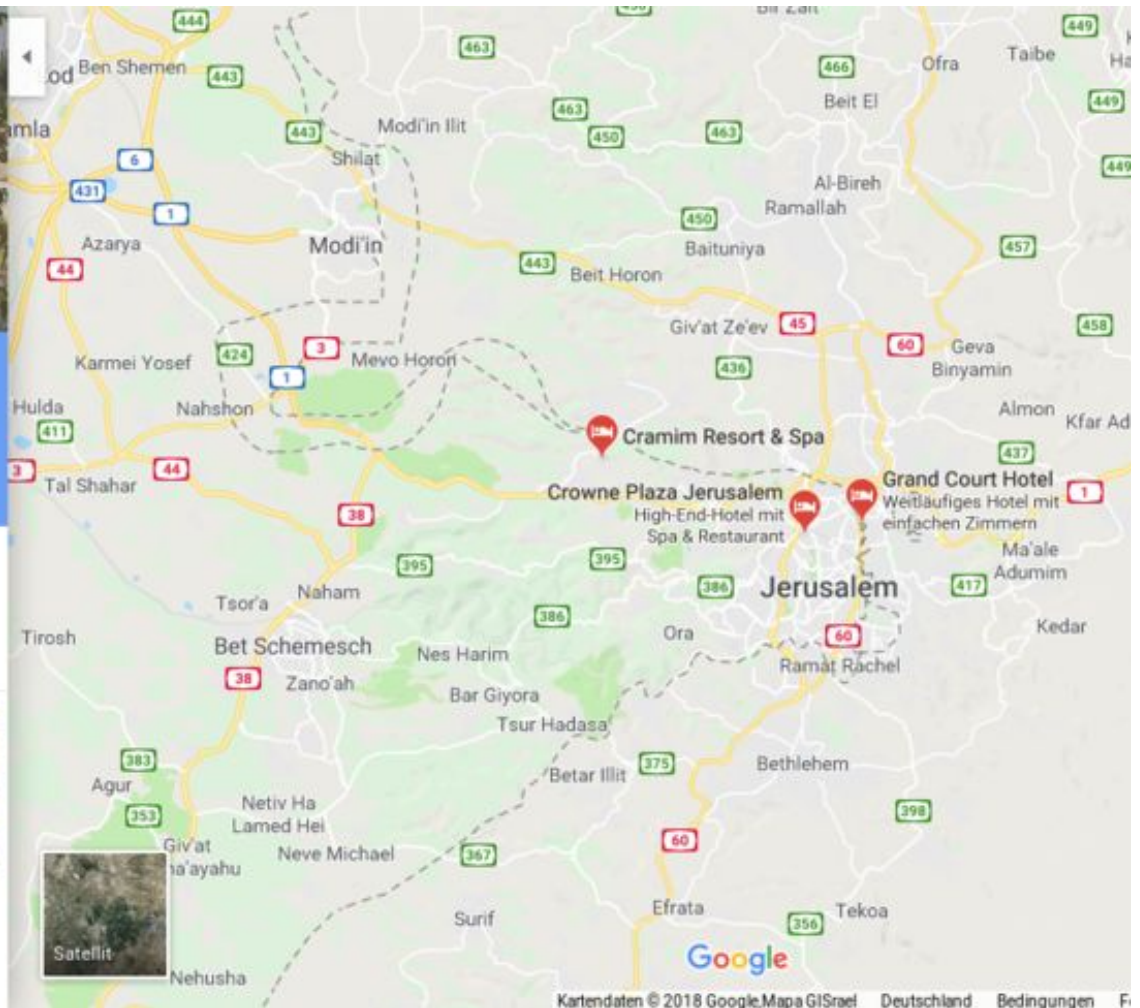
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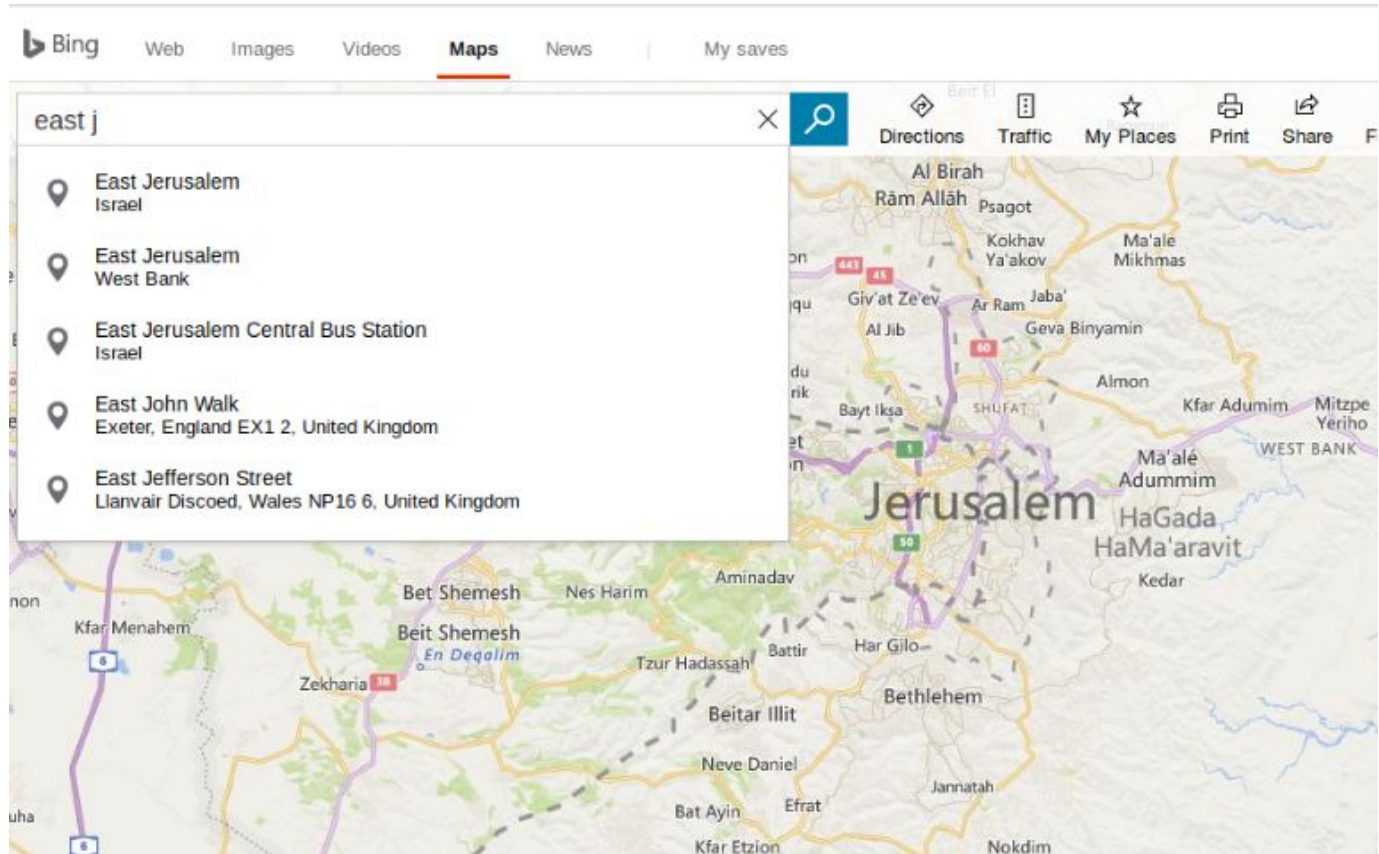
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Kurzinfo



Microsoft Bing





east jerus|



- East Jerusalem
West Bank
- East Jerusalem
- East Jerusalem Central Bus Station
Israel
- East St
Jerusalem, Ohio 43747, United States
- East Jerusalem Baptist
431 N Cooks Ave, Laurel, Ms 39440, United States



Directions



Traffic



My Places



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Ashqelon

#voice

Alexa, what is
the capital of
Israel?

The capital of Israel is
Jerusalem

Israel has designated
Jerusalem as its capital but
this has not been formally
recognized by the
international community

Alexa, where is
Crimea?

Crimea is a major land mass on the northern coast of the Black Sea. In 2014, following a referendum on reunification with Russia, the Russian Federation officially annexed the peninsula. Ukraine does not recognise the annexation and, backed by most of the international community, continues to assert its right over the peninsula.

Alexa, is Kosovo
a country?

According to Wikipedia,
Kosovo is a landlocked
territory in the central Balkan
Peninsula.

Solutions?

How to minimize the impact

Internationalization and localization

Hide / remove information

Forgiving labels

Do as the big players do



Points of interest
The official Mapbox blog

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Dynamically change disputed national borders

Worldviews launches for all users



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training of engineering team

why?

awareness

caring about all users

think about the
implications of what
you are building and
testing

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