

# Personal and Organizational mindset of innovation

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# AGENDA

1. Introduction – WHY?
2. Excelling at efficiency and Innovation – organizations
3. Radical can-do mindset – personal
4. Q & A

# Innovations - consultancy



# Why him?

- ✔ Spyrosoft Test Manager
- ✔ Now in Automotive
- ✔ 15 years experience in testing
- ✔ Public Speaker
- ✔ Consultant
- ✔ Scrum Master
- ✔ Software Delivery Manager
- ✔ Product Owner



# Few real examples



# Zara – „fast-fasion“



1. Adaptive innovation
2. Speed-to-storage
3. Unpredictable changes
4. Excellence in design agility
5. Continuous improvements
6. Tight supply chain

# Amazon – „always a startup“



1. A-Z offering
2. Culture of innovative thinking
3. Never stop behaving as a startup
4. Global retailer
5. Tighter customer insight
6. Perfect Logistics and delivery operations



# Toyota – „quest for perfect products“



1. Long-term horizon
2. Develop new products with no rush
3. Continuously improve
4. Lean manufacturing
5. Play the long game
6. Combine improvements with innovations
7. Shape the industry



# Only 2% of companies and 3% of employees can be excellent in both innovation and exploration

- ✔ MIT research on over 2,500 companies
- ✔ Toronto University research on over 25,000 employees



# 4 organization attributes to keep the innovation mindset

# 1. Embrace and be efficient in both exploration and exploitation

**Continually rethink and revise the strategies and operating models**

**Keep continuously improving the current products and operations**





## 2. Retain „outside-in“ focus, even when You are successful



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Bring outside perspectives in

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Manage avoiding the risks

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Keep Focus on success and growth

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Be not afraid to increase organizational complication

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Detect fundamental external market changes

# 3. Embrace disruption



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- 1. Recognize risks in strategic decisions**
- 2. Be a disruptive organization rather than implement small fixes**
- 3. When disruption hits, be ready for major commitments**

## 4. Always have the right model for renewal



1. Manage trade-offs between near and long term priorities
2. Specific time frame model = optimise Your portfolio and explore within only set timeframe window
3. No-regrets model = hands on Your sector and explore and scan the novelties

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# EXTRAS:

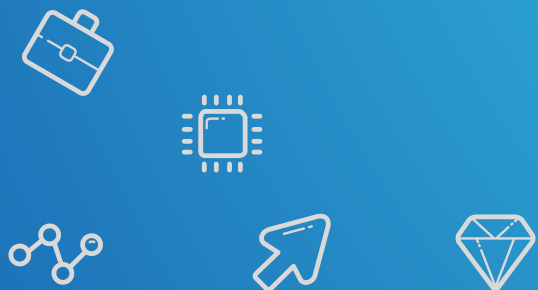


1. Invite challenge and coaching from the outside
2. Think in multiple timeframes
3. Be skeptical on Your current success

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**Innovation mindset:  
Innovation demands relentless execution driven  
by a Radical Can-Do mindset**





**Clarity in:**  
**1. Mission**  
**2. Vision**  
**3. Execution**





# Redefining Focus: „continually prioritize“



# Commitment to change:

1. The only danger is to press pause
2. Face change from the position of

strength



# Acceptance of radical failure to change:

1. No mistakes mean You play safe
2. Exploration means be ready to fail radically
3. Failing is integral part of succeeding
4. Be brave to run experiments and learn from every failure





# Summary:

1. Getting things done
2. Can-do attitude
3. Run experiments

4. Learn form failures
5. Fortune does favor the brave





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**THANK  
YOU!**

Q&A

END

